

11

Teaching by Fostering Learning Strategies

Chapter Outline

How to Turn a Passive Learning Task into an Active Learning Task

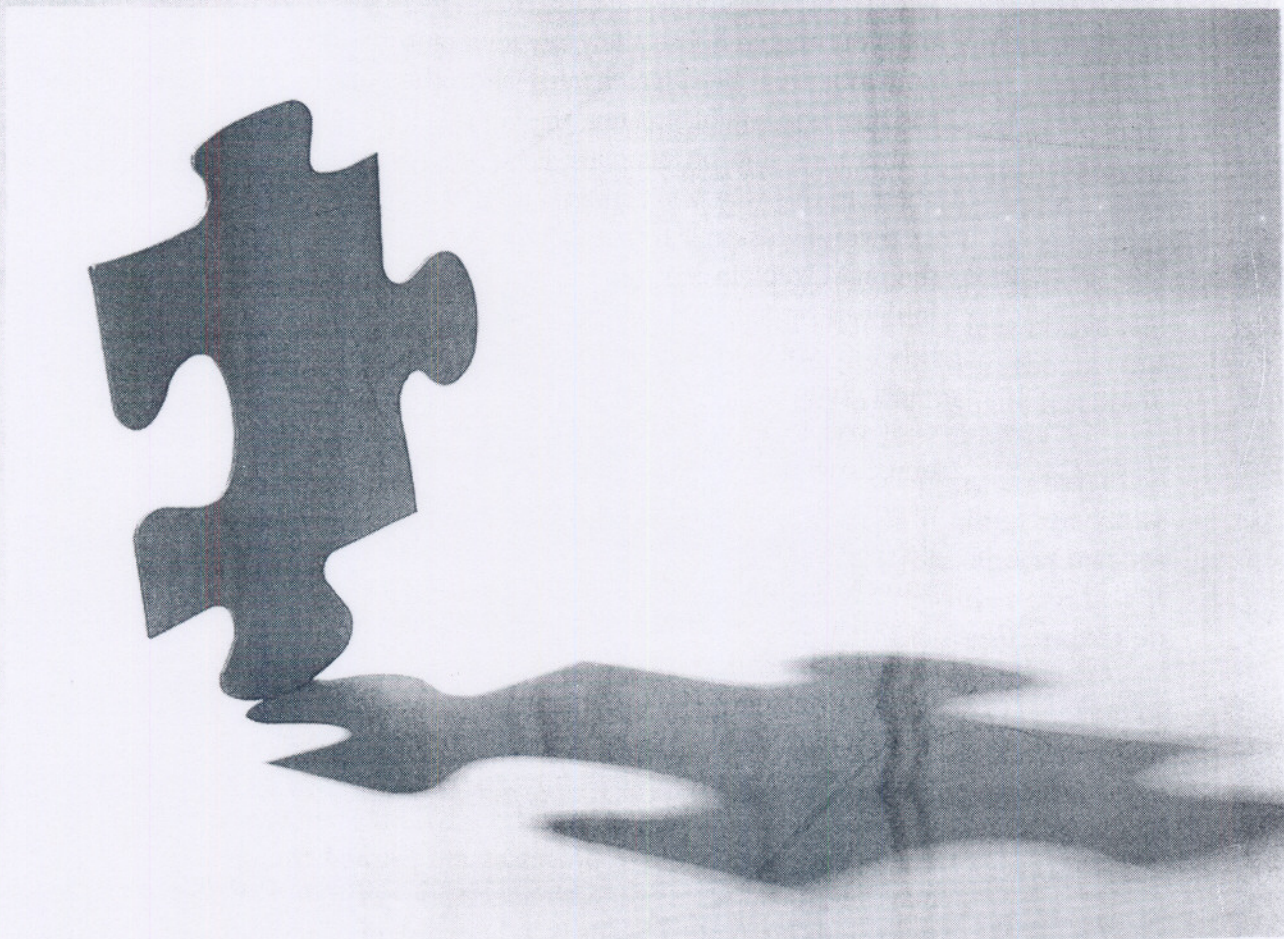
Mnemonic Strategies

Structure Strategies

Generative Strategies

Chapter Summary

The process of meaningful learning depends both on the material that is presented (i.e., the teaching side of the process) and on the way the material is processed by the learner (i.e., the learning side of the process). Thus, two ways of fostering the process of meaningful learning are improving the way that material is presented (i.e., instructional methods) and improving the way that students process information (i.e., learning and thinking strategies). Previous chapters focused on instructional methods as the key to promoting student learning. This chapter takes a more direct approach by exploring whether students can learn to be more effective learners. In short, we seek to help learners build learning strategies that allow them to learn in ways that promote transfer. In this chapter, you learn about three types of learning strategies—mnemonic strategies for memorizing material, structure strategies for helping students organize material, and generative strategies for helping students integrate new material with their existing knowledge.





How to Turn a Passive Learning Task into an Active Learning Task

Reading a textbook lesson or listening to a lecture seems to be a passive task. Yet successful students turn this seemingly passive task into an active one in which they try to make sense of the presented material. For example, please read the lightning passage in Figure 11-1, using any strategies that will help you learn it. In an attempt to take an active approach, you might read every word aloud or even copy the entire passage into a notebook. What's wrong with either of these approaches? In spite of your being prompted to be behaviorally active (i.e., talking or writing), you are not being cognitively active (i.e., you are not trying to make sense of the material). Learning strategies are intended to help learners become cognitively active learners.

A learning strategy refers to cognitive processing performed by a learner at the time of learning that is intended to improve learning. This definition has three main parts: (1) a learning strategy involves intentional cognitive processing by the learner; (2) a learning strategy occurs at the time of learning; and (3) a learning strategy is intended to improve learning. This definition is broad enough to include techniques ranging from strategies for memorizing facts in a lesson, to strategies for outlining a lesson, to strategies for summarizing a lesson.

Learning strategies may focus mainly on helping you recall specific facts, on helping you organize the material into a coherent structure, or on helping you integrate the material with your prior knowledge and experience. If you focus on learning strategies for memorizing, you might choose a few key ideas and try to commit them to memory. For example, to remember that negative charges fall to the bottom of the cloud and positive charges rise to the top, you might imagine the cloud as a wrestling ring in which a big, muscular figure with a plus sign on his chest is stepping on a defeated wrestler with a minus sign on his chest. In this way, you can remember that the pluses are above the minuses in the cloud.

If you focus on learning strategies for organizing, you might create a flowchart showing the main steps in lightning formation, such as “cool, moist air moves over warm surface” followed by “air becomes heated and rises” followed by “air forms a cloud,” and so on. In this way, you select relevant information and organize it into a structure (i.e., a cause-and-effect chain).

If you focus on learning strategies for integrating, you might ask yourself why questions, such as “Why do negative charges in the cloud move toward the ground?” In trying to answer, you might recall that negatives and positives attract, so the negative charges in the cloud are attracted to the positive charges on the earth's surface. In this way you actively relate the presented material to your existing knowledge.

What does a skilled learner know about how to process passages or lectures that a less-skilled learner does not know? A less-skilled learner might view a passage or lecture as a list of unrelated facts in which the goal is to carefully study every word. A more-skilled learner may view a passage or a lecture as an organized body of knowledge that makes sense. Such a reader knows how to select relevant material, how to organize the material into a coherent structure, and how to integrate the material with existing knowledge. These kinds of cognitive processes are primed by *learning strategies*. Learning strategies may be crucial for a student's success in school. Although some students acquire these skills without explicit training, other students do not master even the most basic learning

FIGURE 11-1
A passage about
lightning

Lightning can be defined as the discharge of electricity resulting from the difference in electrical charges between the cloud and the ground.

When the surface of the earth is warm, moist air near the earth's surface becomes heated and rises rapidly, producing an updraft. As the air in these updrafts cools, water vapor condenses into water droplets and forms a cloud. The cloud's top extends above the freezing level. At this altitude, the air temperature is well below freezing, so the upper portion of the cloud is composed of tiny ice crystals.

Eventually, the water droplets and ice crystals in the cloud become too large to be suspended by updrafts. As raindrops and ice crystals fall through the cloud, they drag some of the air from in the cloud downward, producing downdrafts. The rising and falling air currents within the cloud may cause hailstones to form. When downdrafts strike the ground, they spread out in all directions, producing gusts of cool wind people feel just before the start of the rain.

Within the cloud, the moving air causes electrical charges to build, although scientists do not fully understand how it occurs. Most believe that the charge results from the collision of the cloud's light, rising water droplets and tiny pieces of ice against hail and other heavier, falling particles. The negatively charged particles fall to the bottom of the cloud, and most of the positively charged particles rise to the top.

The first stroke of a cloud-to-ground lightning flash is started by a stepped leader. Many scientists believe that it is triggered by a spark between the areas of positive and negative charges within the cloud. A stepped leader moves downward in a series of steps, each of which is about 50 yards long, and lasts for about 1 millionth of a second. It pauses between steps for about 50 millionths of a second. As the stepped leader nears the ground, positively charged upward-moving leaders travel up from such objects as trees and buildings, to meet the negative charges. Usually, the upward moving leader from the tallest object is the first to meet the stepped leader and complete a path between the cloud and earth. The two leaders meet generally about 165 feet above the ground. Negatively charged particles then rush from the cloud to the ground along the path created by the leaders. It is not very bright and usually has many branches.

As the stepped leader nears the ground, it induces an opposite charge, so positively charged particles from the ground rush upward along the same path. This upward motion of the current is the return stroke and it reaches the cloud in about 70 microseconds. The return stroke produces the bright light that people notice in a flash of lightning, but the current moves so quickly that its upward motion cannot be perceived. The lightning flash usually consists of an electrical potential of hundreds of millions of volts. The air along the lightning channel is heated briefly to a very high temperature. Such intense heating causes the air to expand explosively, producing a sound wave we call thunder.

strategies. In spite of this problem, until quite recently, not much emphasis was placed on teaching students how to learn. This chapter deals with the teaching of learning strategies.

A growing number of psychologists and educators argue for the importance of teaching students how to learn (i.e., of including learning strategies as part of the curriculum). For example, Norman (1980) observed:

It is strange that we expect students to learn yet seldom teach them anything about learning. . . . We sometimes require students to remember a considerable body of material, yet seldom teach them the art of memory. It is time that we make up for this lack, time that we developed the applied disciplines of learning . . . and memory. We need to develop the general principles of how to learn, how to remember . . . and then develop applied courses, and then establish the place of these methods in an academic curriculum (p. 97).

Norman referred to an emerging discipline of *cognitive engineering*—the development of ways to control our own cognitive processes.

Can students be taught to be more efficient processors of information? Are there learning strategies that can be taught to students that will improve their understanding of material such as in Figure 11–1? If you had investigated these questions a few decades ago, you would have found that teachers rarely taught learning skills in elementary classrooms (Durkin, 1979). More recently, however, “we now have a large number of studies that demonstrate that cognitive strategies can successfully improve instruction in a number of domains as reflected by improved student scores” (Pressley & Woloshyn, 1995, p. iv). In short, the teaching of cognitive strategies represents “the most important instructional advance of the past 15 years” (p. iii).

The issue of learning strategies is explored in this chapter. In particular, this chapter investigates three techniques for improving verbal learning: (1) mnemonic strategies for increasing memory of relevant material, (2) structure strategies for organizing material, and (3) generative strategies for integrating new material with existing knowledge.



Mnemonic Strategies

WHAT ARE MNEMONIC STRATEGIES?

To learn the lightning explanation in Figure 11–1, you need to remember certain basic facts about key terms, such as “stepped leader is the negative charge that moves from the cloud to the ground” and “freezing level is the level that the top of the cloud is above.” Part of school learning involves memorizing facts. Facts are simple verbal propositions that link one element with another, or with an attribute. For example, students may be asked to memorize the states and their capitals, such as “the capital of California is Sacramento,” or mathematical definitions, such as “a square is a polygon that has four equal sides and four equal angles.” Some facts can be viewed as paired associates in which the first element in a pair (such as “the capital of California”) is associated with the second element in a pair (i.e., “Sacramento”).

Mnemonic strategies are techniques that help students memorize material such as facts. Memorization means that you are able to remember and use the material without conscious mental effort. For example, when I ask, “What is the capital of California,” you can say

“Sacramento” without effort. How do mnemonic strategies promote transfer? On the surface, it might seem contradictory to say that memorization is a good way to promote transfer. However, mnemonic strategies promote transfer in two ways. First, when you have memorized basic facts, it takes minimal mental effort to use them in higher-order thinking. For example, if you already know the definitions of many words, it is easier to comprehend the theme of a passage than if you have to try to make sense of each new word. Second, when the to-be-learned material seems senseless, mnemonic strategies offer a means of creating some degree of meaningfulness, usually by embedding the material in a more concrete context.

THEORY: HOW DO MNEMONIC STRATEGIES WORK?

Mnemonic strategies involve time-tested activities that help the learner remember material. In a historical review of mnemonics, Yates (1966) noted that Simonides developed an imagery-based mnemonic system 2,500 years ago. Since that time, most practitioners of mnemonics have attempted to develop useful techniques rather than to provide a theory of human memory. In contrast, Paivio (1971) argued that mnemonic strategies may work for a number of reasons:

Dual coding: Many memory strategies involve using imagery as well as verbal representations. This approach provides two distinct codings of the same material; hence, there are more ways to find the information in memory.

Organization: Many memory strategies provide a coherent context or organization into which new information can be fit. The organization serves to hold the information together rather than as many separate bits.

Association: Many memory strategies involve forming strong associations between elements. Stronger associations allow for superior remembering.

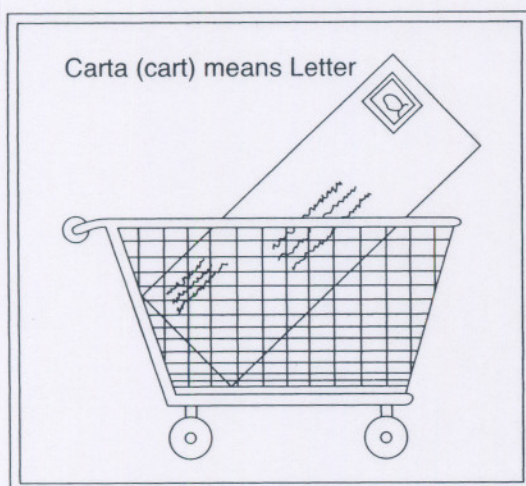
As you can see, mnemonic methods prompt the learner to become more cognitively active by forming images or making mental connections, although a precise theory is still forthcoming. Thus, the present section presents a typical mnemonic strategy—the keyword method—aimed at getting facts firmly into memory.

RESEARCH: DO MNEMONIC STRATEGIES WORK?

Keyword Method The modern impetus for educational applications of mnemonic techniques comes from research on the keyword method for teaching foreign language vocabulary by Atkinson and Raugh (Atkinson, 1975; Atkinson & Raugh, 1975; Raugh & Atkinson, 1975). For example, in memorizing Spanish-to-English vocabulary such as, “carta” which means (postal) “letter,” the keyword method involves two stages:

1. *Acoustic link.* You change the foreign language word into an easily pronounced English keyword that sounds like part of the foreign word. For example, you could convert “carta” into “cart.”
2. *Imagery link.* You form an interacting image to combine the keyword and the corresponding English word. For example, you could imagine a large postal letter in a shopping cart, such as shown in Figure 11–2. It is not necessary that the image be unusual or bizarre.

FIGURE 11-2 An image that links the keyword “cart” with “letter”



Source: Reprinted from *Journal of Experimental Child Psychology*, 26, M. Pressley & J. R. Levin, *Developmental constraints associated with children's use of the keyword method of foreign language vocabulary learning*, pp. 359–372 (art created by M. Pressley), Copyright © 1978, with permission from Elsevier.

In a typical experiment, Raugh and Atkinson (1975) asked college students to learn 60 Spanish-to-English vocabulary pairs in 15 minutes. Examples (with keywords in parentheses) include charco (charcoal)/puddle, gusano (goose)/worm, nabo (knob)/turnip, and trigo (tree)/wheat. Experimental students were given pretraining in use of the keyword method. During learning, the keywords were provided but the subjects had to generate their own images. Control students were given the same 60 vocabulary pairs, including keywords, for the same amount of time as the experimental group. These students were instructed to rehearse the pairs so they could perform well on the test. On a subsequent test, the experimenter read the Spanish words and asked the students to write the corresponding English word. The experimental group scored 88% correct on this test, compared to 28% for the control group. In another study involving Russian vocabulary, students who used the keyword method recalled 72%, compared to 46% for the control group (Atkinson & Raugh, 1975).

Based on these results, it appears that the keyword method is far more effective than other methods, such as rehearsal and recitation. In teaching college students, Raugh and Atkinson (1975) suggested that the keyword method works best when the instructor provides the keyword (i.e., a short English word that sounds like part of the foreign language word) and when the learner is allowed to form his or her own image. However, Pressley and colleagues (Pressley, 1977; Pressley & Dennis-Rounds, 1980; Pressley & Levin, 1978) found that younger children experience difficulty in spontaneously generating useful images even when they are trained to do so. Pressley and Dennis-Rounds found evidence that children as old as 12 do not spontaneously use the keyword method even after they received training in how to use it. Thus, Levin (1981) and Pressley (1977) suggest that when the students are children, the keyword method should be adapted to provide both keywords and pictures.

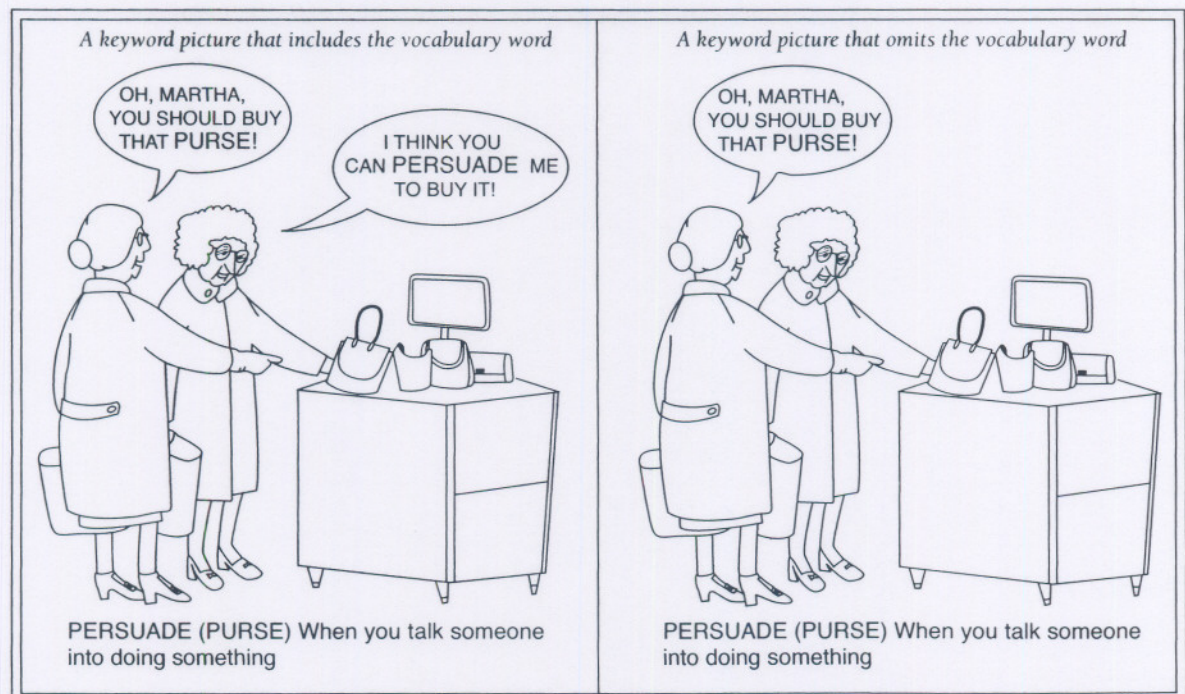
As an example, consider how the keyword method could be adapted to help elementary school children learn English vocabulary. In a typical study (Levin, McCormick, Miller, Berry, & Pressley, 1982), fourth graders learned the definitions of 12 verbs, such as “celebrate,” “gesture,” “glisten,” “harvest,” “hesitate,” “intend,” “introduce,” “object,” “orbit,” “persuade,” “relate,” and “resolve.” Students in the experimental group learned a keyword for

each vocabulary word; the keyword was a familiar word that sounded like a salient part of the vocabulary word, such as the keyword “purse” for the vocabulary word “persuade.” Then the experimental students were given pictures that showed the keyword interacting with the definition of the vocabulary word, such as a woman being persuaded to buy a purse; at the bottom of the picture was the vocabulary word’s formal definition. The left panel of Figure 11–3 provides an example picture. The control students were given training in recognizing the words and were given sentences such as, “The woman’s friend was trying to persuade her to buy a pocketbook.” They also were given the formal definition for each word in the same words as in the experimental group. Control students were given the same amount of time to learn the definitions and were told to use their own best method. On a subsequent test, the keyword students recalled 83% of the definitions, compared to 55% for the control students.

These results suggest that recall is aided by giving children explicit pictures that connect the keyword and its definition. However, Levin et al. (1982) also found that pictures that do not explicitly connect the vocabulary word to the keyword, such as in the right panel of Figure 11–3, do not improve learning. Similarly, in another study (Levin et al., 1982), students who learned vocabulary with pictures that gave both the keyword and the vocabulary word (e.g., left panel of Figure 11–4) recalled almost twice as many definitions as students who learned with pictures that failed to give the keyword (e.g., right panel of Figure 11–4). These results suggest that pictures or keywords alone are not enough to enhance memory in elementary school children; successful keyword techniques in children seem to require pictures showing both the keyword and the vocabulary word.

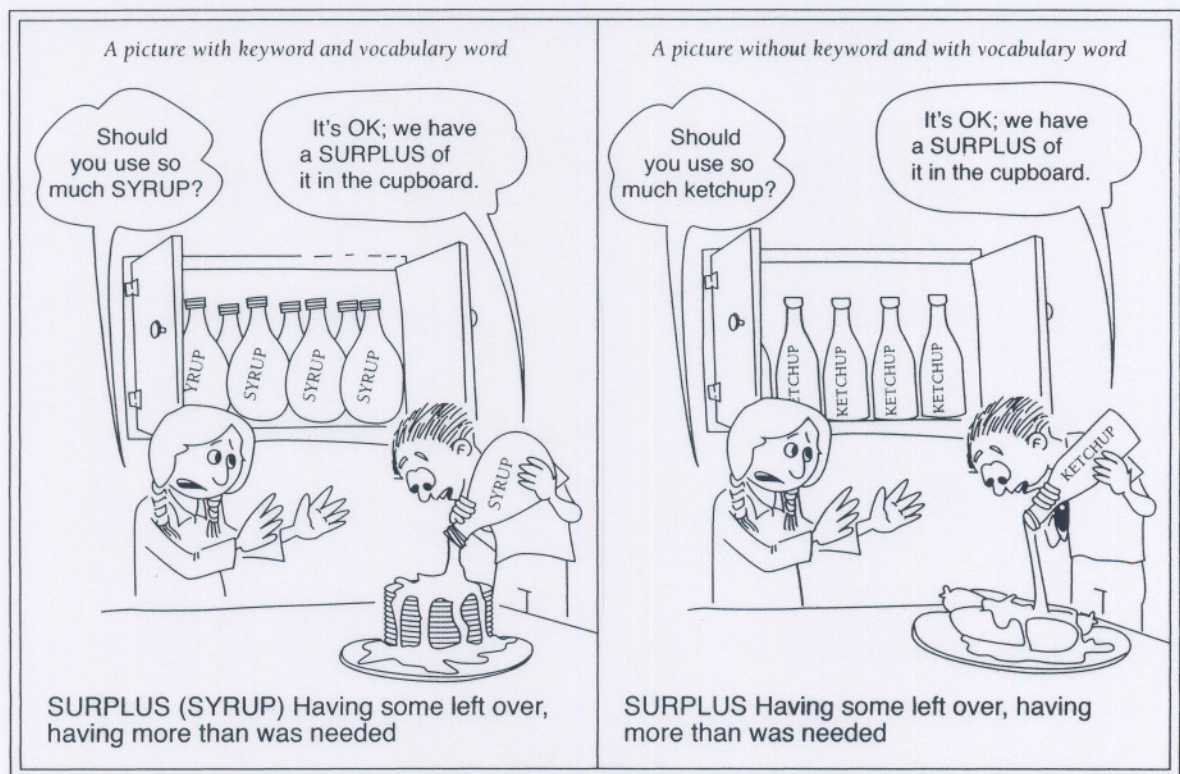
In another series of experiments, Pressley, Levin, and McCormick (1980) used a modified version of the keyword method to teach Spanish-to-English vocabulary to second- and

FIGURE 11–3
Keyword pictures
or learning the
definition of
persuade



Source: From Levin, J. R., McCormick, C. B., Miller, G. E., Berry, J. K., & Pressley, M. (1982). Mnemonic versus nonmnemonic vocabulary learning strategies for children. *American Educational Research Journal*, 19, 121–136. Copyright © 1982 by American Educational Research Association.

FIGURE 11-4
Keyword pictures
for learning the
definition of surplus



Source: From Levin, J. R., McCormick, C. B., Miler, G. E., Berry, J. K., & Pressley, M. (1982). Mnemonic versus nonmnemonic vocabulary learning strategies for children. *American Educational Research Journal*, 19, 121-136. Copyright © 1982 by American Educational Research Association.

fifth-graders. All subjects learned the keyword for each Spanish word, but unlike previous studies, no pictures were used for the experimental group. Instead, the experimental group was instructed as follows: "The Spanish word _____ sounds like _____ (keyword) and means _____. Make up a sentence in your head about a (keyword) and a (translation) doing something together in order to remember the meaning of (Spanish word)." The control group was told, "The Spanish word _____ means _____. Try hard to remember that the Spanish word means _____." Although all subjects learned the same keyword and spent the same time learning, the experimental group remembered more than twice as many Spanish-to-English vocabulary items as the control group—72% correct versus 27% correct, respectively.

Does using the keyword method to memorize vocabulary words affect higher-level learning as well? To examine this question, Jones, Levin, Levin, and Beitzel (2000) taught some elementary school students how to apply the keyword method to learning the definitions of 16 unfamiliar words that were subsequently used in a story. For example, for the definition "carlin—old woman," students might recode "carlin" as "car" and generate an imageful sentence such as "The old woman was driving a car." Other students were instructed to use a more conventional strategy of forming a sentence using the word, such as "The carlin had great difficulty climbing the stairs." As a retention test, students were asked to write the definitions for all the words they could remember. As a transfer test, students were asked to read a story containing the words and then to answer comprehension questions that did not directly involve any of the vocabulary words. Consistent with previous research (Levin, Levin, Glasman, & Nordwall, 1992), students who received instruction in how to use the

keyword method correctly remembered 91% of the word definitions, compared to 51% for students who were taught to use the conventional strategy. Importantly, students who were taught how to use the keyword method generated correct answers on 68% of the comprehension items that were unrelated to the vocabulary words, compared to 51% for the students who were taught to use the conventional strategy. These results show that memorizing the meaning of vocabulary words helps promote understanding of a passage that uses the words—even those parts of the passage that do not involve the vocabulary words. In short, it appears that students who successfully use the keyword method are also more likely to show evidence of understanding, as measured by transfer tests.

In a review of research on mnemonic strategies, Pressley and Woloshyn (1995) concluded, “We are optimistic that the keyword method will prove to be a potent strategy that can be taught quickly and efficiently” (p. 67). More recently, researchers have successfully used mnemonic techniques to improve student’s memory for the English translations of Chinese characters (Kuo & Hooper, 2004), student’s memory for the names of fish corresponding to pictures of fish (Carney & Levin, 2003), and students’ memory for the facts associated with each theorist’s name in a text passage on the psychology of intelligence (Rummel, Levin, & Woodward, 2003).

Elaboration Strategies The keyword method is just one example of a successful mnemonic strategy for memorizing facts. There are many other mnemonic strategies that have educational potential for helping students learn facts or lists (Paivio, 1971; Pressley & Woloshyn, 1995). For example, an important extension of mnemonic techniques involves helping students remember procedures by helping them create a story.

Suppose you visit an eighth-grade math class and find some students who have great difficulty in solving computation problems involving addition, subtraction, multiplication, and division. For example, most are unable to solve a basic subtraction problem such as

$$\begin{array}{r} 75.6 \\ -43.0 \\ \hline \end{array}$$

To help these low-performing students learn the subtraction procedure, we create a story in which the numbers are warriors and the operators are actions. For example, for the subtraction problem given above, the number on top (consisting of attacking warriors) is fighting the number on the bottom (consisting of defending warriors). Each digit indicates the strength of the warriors, so the warriors with 7 are stronger than the warriors with 4. The decimal point indicates that the warriors to the right are unranked and those to left are ranked. In order to fight, the warriors line up properly so the ranked warriors on one side are lined up against ranked warriors on the other side, and unranked warriors on one side are lined up against unranked warriors on the other side. The top group (consisting of 75.6) represents attackers and the bottom group (consisting of 43.0) represents defenders. You can recognize the defenders because they have their sword drawn, as indicated by the subtraction sign (−). Imagine that the attackers are trying to get past the defenders so they can get past the gate, as indicated by the line under the bottom number. As the attackers battle their way past the defenders they are weakened. If the attacker’s strength is less than the defender’s strength in any position, they must call in help (to increase their strength by 10) from their fellow warriors to the left (which give up 1 in strength). To use this mnemonic you can see that for unranked warriors there is no defense against the 6 unranked attackers

so 6 of them make it past the gate; in the middle position, 3 defenders cancel out 3 of the 5 attackers, leaving 2 to get past the gate; and in the leftmost position, 4 defenders cancel out 4 of the 7 attackers, leaving 3 attackers to get past the gate. Below the gate, the answer is 32.6.

Does using this story help students remember the subtraction procedure? Manalo, Bunnell, and Stillman (2000) taught this mnemonic story (as well as mnemonics for addition, multiplication, and division) to some low-performing eighth-grade math students in New Zealand and demonstrated how to use it. The results showed a strong effect: Students who received training in the mnemonic story showed an improvement from 16% on a pretest to 84% correct on a posttest, whereas students who did not receive the mnemonic training scored 20% correct on a pretest and 17% on a posttest. Similar effects were found for addition, multiplication, and division. The researchers conclude: “process mnemonics can be used effectively to teach computational skills to students with mathematics learning disabilities” (p. 152). We can call this a type of *elaboration strategy* because the students must elaborate on the procedure they are trying to learn. Overall, this research represents a promising extension of mnemonic techniques to learning of procedures.

IMPLICATIONS OF MNEMONIC STRATEGIES

Suppose that students are required to learn foreign language vocabulary or definitions of English words as part of the regular instructional program. Some students will have no difficulty with this task and do not need special training in mnemonic strategies. However, some students will have great difficulty, and for them, training in mnemonics holds some promise. For example, this section showed that learning of paired associates can be improved through explicit instruction in the keyword method. Mnemonic strategies may positively affect transfer because they allow the learner speedy access to relevant knowledge that is needed on transfer tests.

The work of Pressley and Levin showed that mnemonic strategies need to be adapted to the needs of the student. For example, in learning the keyword method, some students may not be able to form their own images and may need teacher-provided images. These students can benefit from practice in using teacher-imposed images to remember paired associates. Others may be able to form images but may need to be told to do so by the teacher. These students can benefit from practice in forming useful images for paired associates. Finally, for students who are proficient at using the keyword method but unsure about when to use it, practice is needed in recognizing appropriate learning tasks.



Structure Strategies

WHAT ARE STRUCTURE STRATEGIES?

Let's return to the lightning passage in Figure 11–1. Suppose we want to help the reader mentally organize this information. We might ask the reader to create an outline or a flow-chart showing the steps in the cause-and-effect chain. Structure strategies such as writing an outline or drawing a graphic enable the learner to impose organization on the material. This section explores the idea that students can learn strategies for how to organize verbal material. In particular, it focuses on mapping and outlining methods.

THEORY: HOW DO STRUCTURE STRATEGIES WORK?

Structure strategies prompt active learning by encouraging learners to mentally select relevant pieces of information and relate them to one another within a structure. In a previous chapter, we referred to this process as building internal connections. However, students may need training in how to identify key ideas and connect them into a coherent organization.

Graesser (1981) distinguished between narrative prose, such as stories, and expository prose, such as explanations of events or objects. This distinction is important because ample evidence indicates that students are better able to organize and remember narrative passages than expository passages that are equally complex (Graesser, Hauff-Smith, Cohen, & Pyles, 1980). Apparently, people have had a great deal of experience with stories and therefore have developed expectations about how events and states in stories can be organized.

In contrast, most people lack extensive experience in reading expository prose and therefore are less likely to possess strategies for organizing it. Meyer, Brandt, and Bluth (1980) argued that readers may use a default strategy of organizing expository prose as a list of facts. One implication of this lack of experience is that students could profit from explicit training concerning expository prose structures. Successful training would help students build internal connections among the central ideas in a passage. The outcome of such learning would be manifested in increased memory for the central ideas in a passage (rather than details) and in superior performance of problem-solving tests involving inference.

RESEARCH: DO STRUCTURE STRATEGIES WORK?

Learning to outline textbook material or lecture material is widely recognized in the folk wisdom of our culture as an important study skill. What evidence exists that structure strategies such as outlining techniques improve learning? This section explores two effective techniques for teaching students how to structure text material: mapping (in which students create graphic outlines) and outlining (in which students create written outlines).

Mapping Strategies Suppose that you were asked to read a passage about wounds from a nursing textbook. To help you organize the material you could try to construct an outline. To do this, you must first identify and summarize each of the ideas in the text (i.e., what you will write on each line of the outline) and then you must determine how they are related to one another (i.e., which ideas are subordinate to which other ideas).

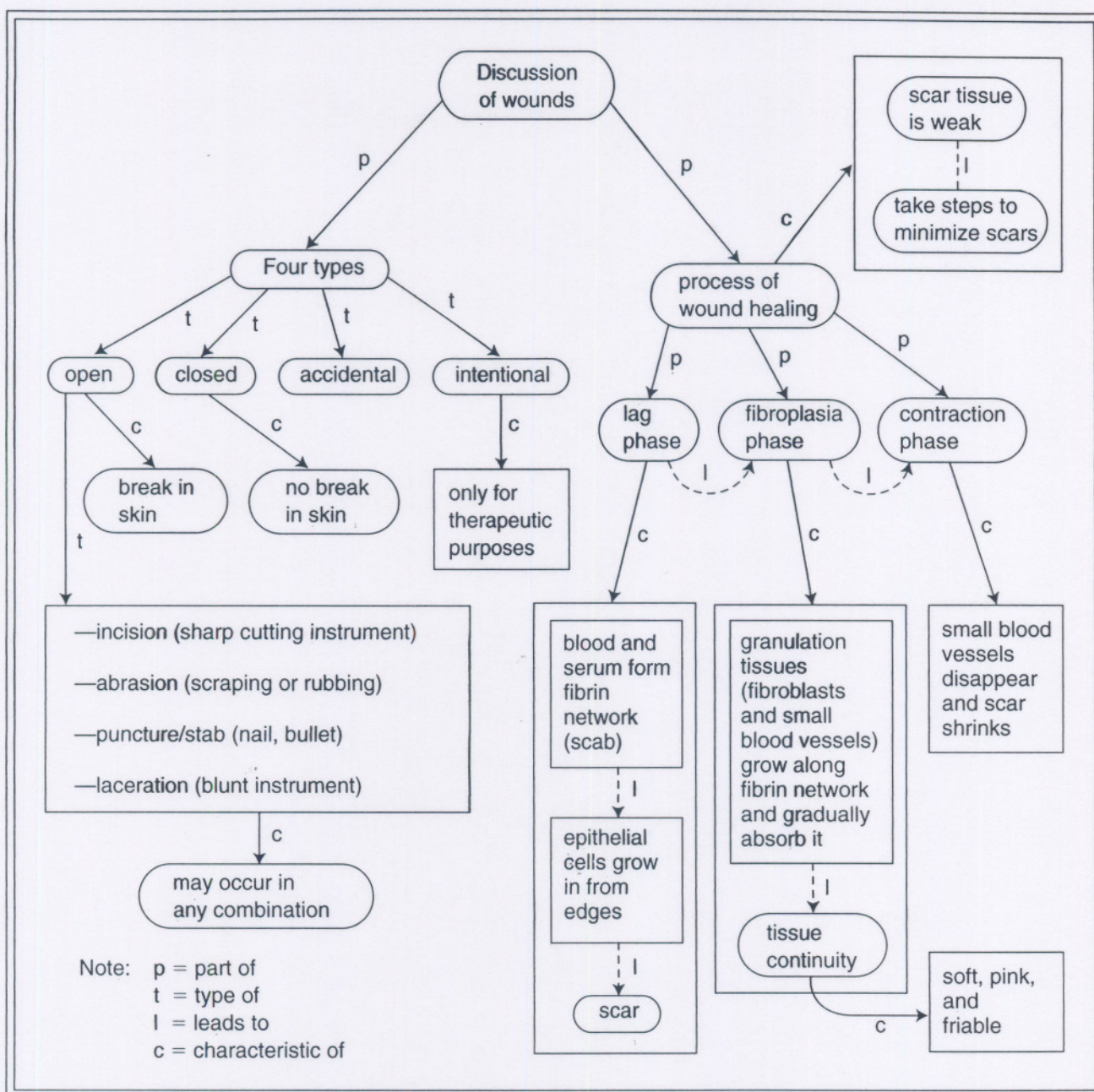
Dansereau and colleagues (Chmielewski & Dansereau, 1998; Dansereau, 1978; Dansereau et al., 1979; Dansereau & Newbern, 1997; Holley, Dansereau, McDonald, Garland, & Collins, 1979) have developed a technique called *knowledge mapping* in which the student identifies ideas and relations among them. In a typical outline, the only kind of relation is subordination (i.e., one idea is subordinate to another). To help the student better understand the relationships among ideas in a passage, Dansereau and colleagues identified several kinds of links. As summarized in Figure 11-5, the relation between one idea and another can be any of the following: part of, type of, leads to, analogous to, characteristic of, or evidence for.

FIGURE 11-5 Six types of links for expository prose

<i>Hierarchy Structures</i>		
<i>Part (of) Link</i> hand ↑ p ↓ finger	The content in a lower node is part of the object, process, idea, or concept contained in a higher node.	<i>Keywords</i> is part of is a segment of is a portion of
<i>Type (of)/Example (of) Link</i> school ↑ t ↓ private	The content in a lower node is a member or example of the class or category of processes, ideas, concepts, or objects contained in a higher node.	<i>Keywords</i> is a type of is in the category is an example of is a kind of
<i>Chain Structures</i>		
<i>Leads to Link</i> practice ↑ I ↓ perfection	The object, process, idea, or concept in one node leads to or results in the object, process, idea, or concept in another node.	<i>Keywords</i> leads to results in causes is a tool of produces
<i>Cluster Structures</i>		
<i>Analogy Link</i> College ↓ a ↓ factory	The object, idea, process, or concept in one node is analogous to, similar to, corresponds to, or is like the object, idea, process, or concept in another node	<i>Keywords</i> is similar to is analogous to is like corresponds to
<i>Characteristic Link</i> sky ↓ c ↓ blue	The object, idea, process, or concept in one node is a trait, aspect, quality, feature, attribute, detail, or characteristic of the object, idea, process, or concept in another node.	<i>Keywords</i> has is characterized by feature is property is trait is aspect is attribute is
<i>Evidence Link</i> broken arm ↓ e ↓ X-ray	The object, idea, process, or concept in one node provides evidence, facts, data, support, proof, documentation, confirmation for the object, idea, process, or concept in another node.	<i>Keywords</i> indicates illustrated by demonstrated by supports documents is proof of confirms

Source: Reprinted from C. D. Holley, D. F. Dansereau, B. A. McDonald, J. C. Garland, & K. W. Collins, *Evaluation of a hierarchical mapping technique as an aid to prose processing*, *Contemporary Educational Psychology*, 4, pp. 227-237, Copyright © 1979, with permission from Elsevier.

FIGURE 11-6 A network of a chapter from a nursing textbook



Source: Reprinted from C. D. Holley, D. F. Dansereau, B. A. McDonald, J. C. Garland, & K. W. Collins, *Evaluation of a hierarchical mapping technique as an aid to prose processing*, Contemporary Educational Psychology, 4, pp. 227–237, Copyright © 1979, with permission from Elsevier.

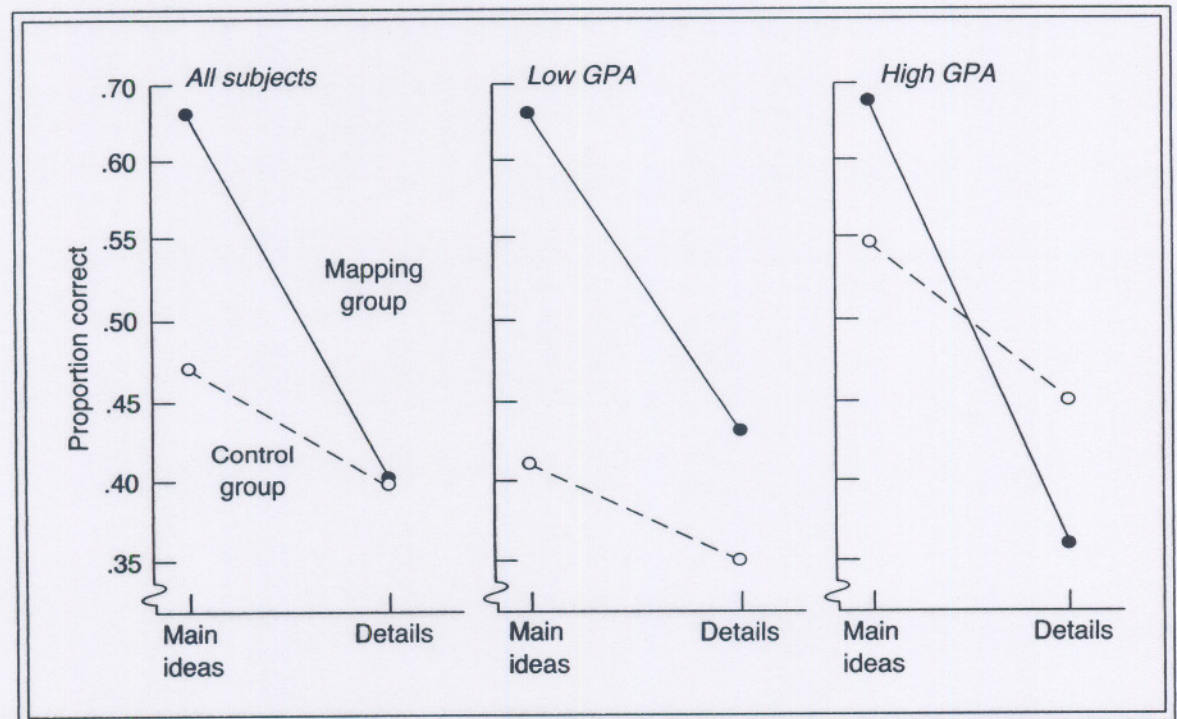
Figure 11-6 shows how the linking analysis can be used to build a knowledge map for a passage on wounds from a nursing textbook. As you can see, the discussion of wounds can be broken into two major parts: “types of wounds” and “process of wound healing.” The types of wounds include “open,” “closed,” “accidental,” and “intentional”; types of open wounds include “incision,” “abrasion,” “puncture,” “laceration”; a characteristic of open wounds is that there is a “break in the skin”; and so on. Knowledge mapping

involves breaking a passage into parts (i.e., ideas) and then identifying the linking relations among the parts. The result is a graphic representation of the passage, that is, a knowledge map.

Does mapping training affect student learning? To test the effectiveness of mapping training, Dansereau and colleagues (Holley et al. 1979) trained college students to recognize types of links (such as in Figure 11–5), to apply the knowledge mapping procedure to sentences, to apply the mapping procedure to passages, and, finally, to apply the mapping procedure to their own textbooks. Training required approximately 5½ hours spread over four sessions. Mapping-trained students and control students who received no training were then asked to study a 3,000-word passage from a geology textbook. On subsequent tests, including multiple-choice, fill-in, short-answer, and essay questions, the mapping-trained subjects performed much better than the control subjects in remembering the main ideas but not in remembering the details. In addition, the positive effects of mapping training seemed to be particularly strong for students with low grade point averages (GPAs) but not for students with high grade point averages. Apparently, high-GPA students have already developed their own techniques for organizing prose material. These results are summarized in Figure 11–7.

In another study (Dansereau et al., 1979), students who took a learning strategy class that met for twelve 2-hour sessions were compared to a control group. All students were given a pretest and posttest in which they read a 3,000-word textbook passage and answered multiple-choice and short-essay questions. Students who had received training in knowledge mapping showed an improvement from a score of 47 on the pretest to a score of 57 on the posttest, whereas the control subjects averaged a score of 47 on both the pretest

FIGURE 11–7
Proportion correct
on posttests for
networking and
control groups



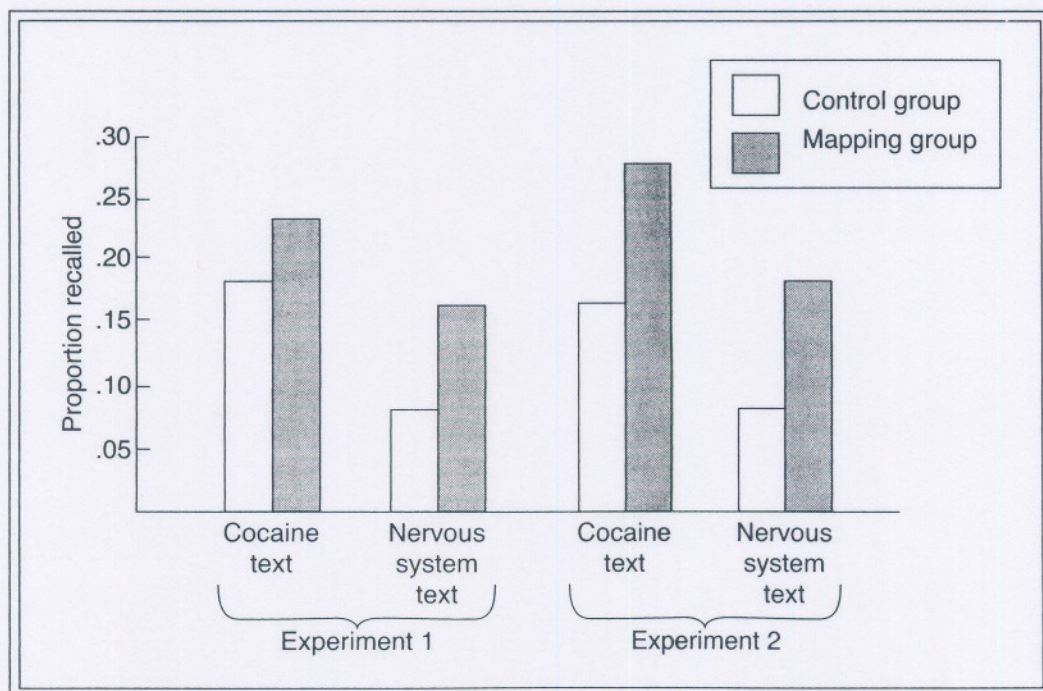
Source: Adapted from C. D. Holley, D. F. Dansereau, B. A. McDonald, J. C. Garland, & K. W. Collins, *Evaluation of a hierarchical mapping technique as an aid to prose processing*, *Contemporary Educational Psychology*, 4, pp. 227–237, Copyright © 1979, with permission from Elsevier.

and the posttest. Other types of strategy training, such as paraphrasing and forming mental images, were not as successful as training in knowledge mapping. Apparently, students can be trained to organize information as they study, and this training is useful for long textbook passages.

In a related set of experiments, Chmielewski and Dansereau (1998) asked students to study a passage about cocaine for 6 minutes and a passage about the nervous system for 6 minutes. For both passages, the students were not allowed to write any notes, and 5 days later, the students were asked to write down all they could recall from the two passages. In previous sessions, some students had received 3 hours of knowledge mapping training (mapping group), whereas other students (control group) had not. Figure 11–8 shows the amount recalled for each passage across two different experiments. On the recall tests, students in the mapping group recalled an average of 60% more of the important ideas than did students in the control group. The results represent an important form of transfer, because students in the mapping group were not actually allowed to draw any knowledge maps for the two passages they studied. Chmielewski and Dansereau conclude that “training participants on the construction and use of knowledge maps positively transfers to text processing when a mapping strategy is not explicitly used” (p. 412).

As you can see, knowledge mapping involves using what Holley and Dansereau (1984) call a *spatial learning strategy*. Another popular spatial learning strategy is *concept mapping* (Novak, 1998) in which students produce maps consisting of nodes (i.e., concepts) and links (i.e., labeled lines between nodes). Unlike in knowledge mapping, the links in concept mapping do not necessarily have to correspond to preestablished types. For example, Figure 11–9 shows a concept map produced by a 6-year-old student after about 30 minutes

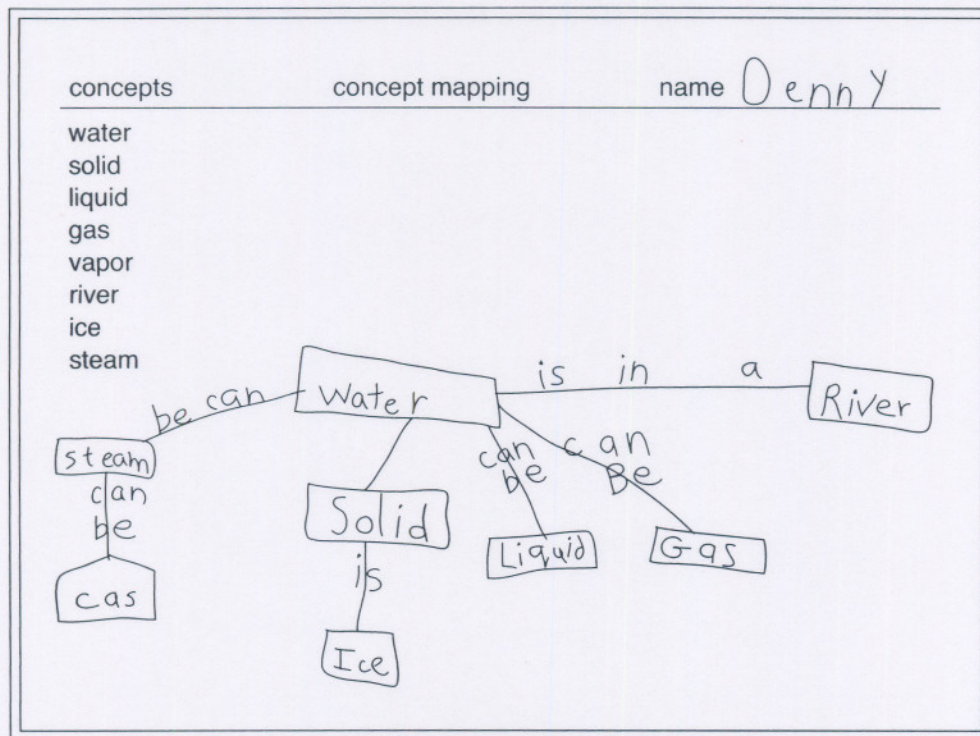
FIGURE 11–8
Mapping-trained
students recall
more from text than
control students



Source: Adapted from Chmielewski, T. L., & Dansereau, D. F. (1998). Enhancing the recall of text: Knowledge mapping training promotes implicit transfer. *Journal of Educational Psychology*, 90, 407–413.

FIGURE 11-9

A concept map
produced by a
6-year-old



Source: From Novak, J. D., & Gowin, D. B. (1984). *Learning how to learn*. New York: Cambridge University Press, p. 177. Copyright 1984. Cambridge University Press. Reprinted with the permission of Cambridge University Press.

of instruction on concept mapping (Novak & Gowin, 1984). In reviewing several decades of research on concept mapping, Novak (1998) noted that "learners needed to construct their own maps and learn this method of organizing their own knowledge" (p. 31). Concept mapping training has not been subjected to the same level of rigorous empirical study as knowledge mapping training, and therefore some additional research is warranted to pinpoint its place in classrooms.

Outlining Strategies Consider the supertanker passage in Figure 11-10. If you were supposed to read this passage as part of a course assignment, you might try to outline it. However, Meyer and colleagues (Meyer, 1975, 1981; Meyer, Brandt, & Bluth, 1980) found that certain basic outline forms, called *top-level structures*, correspond to most expository passages such as the supertanker passage. Five top-level structures (which also can be called "writing plans") are summarized in Figure 11-11: description, sequence, causation, problem/solution, and comparison.

An important educational hypothesis is that if a student knows about these kinds of structures, the student will have an easier time outlining the passage. Which structure corresponds to the supertanker passage? According to Meyer, the supertanker passage is based on the problem/solution structure because it states a problem and a solution. Figure 11-12 on page 407 shows how the supertanker passage can be broken down with problem/solution as its top-level structure as well as other structures in the lower parts of the passage.

Skill at identifying the top-level structure of a passage is a characteristic of good readers. In a classic study, Meyer et al. (1980) asked ninth graders to read several passages, including the supertanker passage, and then take immediate and delayed recall tests.

FIGURE 11-10
The supertanker
passage

A PROBLEM OF VITAL CONCERN IS THE PREVENTION OF OIL SPILLS FROM SUPERTANKERS. A typical supertanker carries a half-million tons of oil and is the size of five football fields. A wrecked supertanker spills oil in the ocean; this oil kills animals, birds, and microscopic plant life. *For example, when a tanker crashed off the coast of England, more than 200,000 dead seabirds washed ashore.* Oil spills also kill microscopic plant life *which provide food for sea life and produce 70 percent of the world's oxygen supply.* Most wrecks RESULT FROM THE LACK of power and steering equipment to handle [emergencies] . . . , *such as storms.* *Supertankers have only one boiler to provide power and one propeller to drive the ship.*

THE SOLUTION TO THE PROBLEM IS NOT TO IMMEDIATELY HALT THE USE OF TANKERS ON THE OCEAN since about 80 percent of the world's oil supply is carried by supertankers. INSTEAD, THE SOLUTION LIES IN THE TRAINING OF OFFICERS OF SUPERTANKERS, BETTER BUILDING OF TANKERS, AND INSTALLING GROUND CONTROL STATIONS TO GUIDE TANKERS NEAR SHORE. First, OFFICERS OF SUPERTANKERS MUST GET top TRAINING in how to run and maneuver their ships. Second, tankers should be BUILT with several propellers *for extra control* and backup boilers *for emergency power.* Third, GROUND CONTROL STATIONS SHOULD BE INSTALLED at places where supertankers come close to shore. These stations would act like airplane control towers, *guiding tankers along busy shipping lanes and through dangerous channels.*

Note: Capitalized = message; lowercase = major details; italics = minor details; underlined = signaling. Regular font was used in actual passage.

Source: Adapted from Meyer, B. J. F., Brandt, D. H., & Bluth, G. J. (1980). Use of top-level structure in text. Key for reading comprehension of ninth-grade students. Reading Research Quarterly, 16, 72-103. Copyright © 1980 by the International Reading Association.

Figure 11-13 on page 408 shows that most good readers (as measured by a standard reading achievement test) recalled the top-level structure of the passage whereas most poor readers did not. In other words, good readers were likely to organize their recall protocol for the supertanker passage around the problem/solution format, whereas most poor readers tended to organize recall as a list of facts. In addition, Figure 11-13 shows that students who used the same top-level structure as the author also tended to recall more information from the passage.

More recently, Meyer and Poon (2001) provided 9 hours of structure training or no training to younger adults (with average age 21 years) and older adults (with average age of 69 years). Through practice with feedback on numerous examples, students learned to identify and use the basic top-level structures summarized in Figure 11-11. For example, here is a practice passage for you to read and recall:

Eastern-style steamboats became a financial success in 1807. These one-story boats operated on the Hudson River and other eastern rivers. These rivers were deep and suited perfectly the deep hulls of the eastern steamboat. The cargo was stored in the deep hulls of the eastern steamboat. The cargo was stored in these deep hulls below the main deck. The eastern steamboats used low-pressure engines. Western-style steamboats, however, were *different*.

FIGURE 11–11 Five top-level structures

Top-level structure	Definition	Example	Signaling words
Description	Gives attributes, specifics, or setting information about a topic; main idea is attributes of a topic	Newspaper article describing who, what, where, when, and how	For example, for instance, specifically, attributes of, properties of, characteristics of
Sequence	Is grouped on the basis of order or time; main idea is procedure or history	Recipe procedure, history of Civil War battles, growth from birth to 12 months	Afterward, later, finally, last, early, following, to begin with, to start with, then, before, after
Causation	Presents cause-and-effect relations; main idea is cause and effect parts	Directions for how to take a photo; explanation of how something works	As a result, because, since, for the purpose of, caused, led to, consequence, so
Problem solution	Contains a problem part and a solution part, or a question and answer; main idea is problem and solution or question and answer	Scientific articles that raise a question or problem and then seek to give an answer or solution	Problem, question, puzzle, issue, trouble, solution, answer response, reply, solve
Comparison	Compares and contrasts ideas based on differences and similarities; main idea provides comparison or contrast	Political speech comparing two views	In contrast, instead, however, whereas, in comparison, on the other hand, compared to, while, although, despite

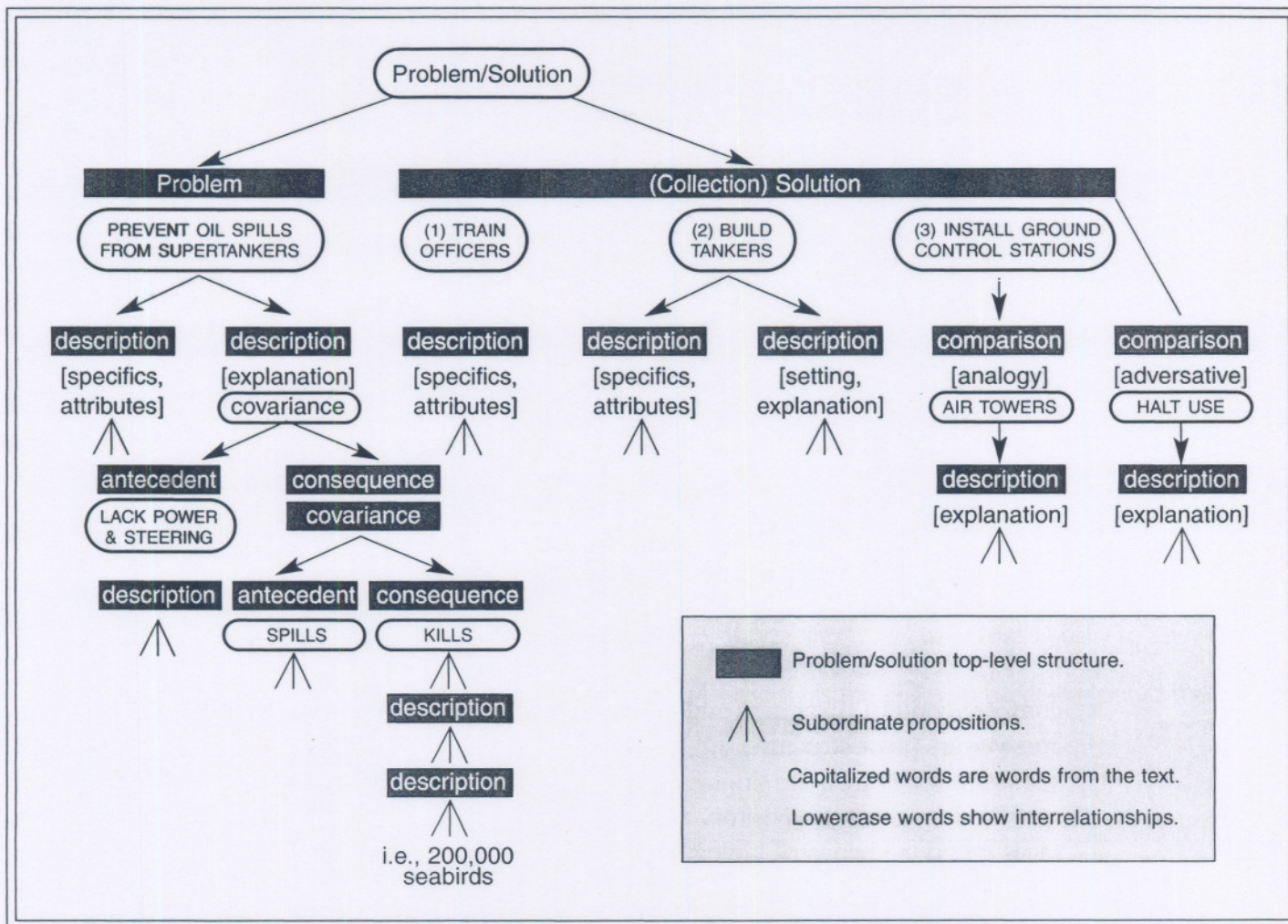
Adapted from: Meyer, Young, & Bartlett (1989); Meyer and Poon (2001).

They churned their way up the shallow waters of the Missouri, Ohio, or Mississippi Rivers. Their hulls were flat, without room for cargo. The cargo was carried on the main deck or on the superstructure, one or two floors above the main deck. More efficient and dangerous high-pressure engines were used and often burned up to 32 cords of wood a day. (Meyer & Poon, 2001, p. 157)

First, use Figure 11–11 to determine which type of structure is being used, and then use that structure to guide your notetaking. For each practice passage, Meyer and Poon (2001) asked students to “underline the signaling words that cue us into the author’s plan” and “write the name of the plan.” Meyer and Poon provided feedback such as the following:

1. Did you pick out the organization as comparison? Did you look for the plan (i.e., contrast between eastern and western steamboats)? Did you find the main idea organized by the plan (i.e., differences between eastern and western steamboats in hull depth, extent of superstructure, cargo location, and type of pressure engine)?
2. Did you write the name of the plan at the top of the recall page?
3. Did you write down the main idea as the first sentence?

FIGURE 11-12 A structural analysis of the supertanker passage



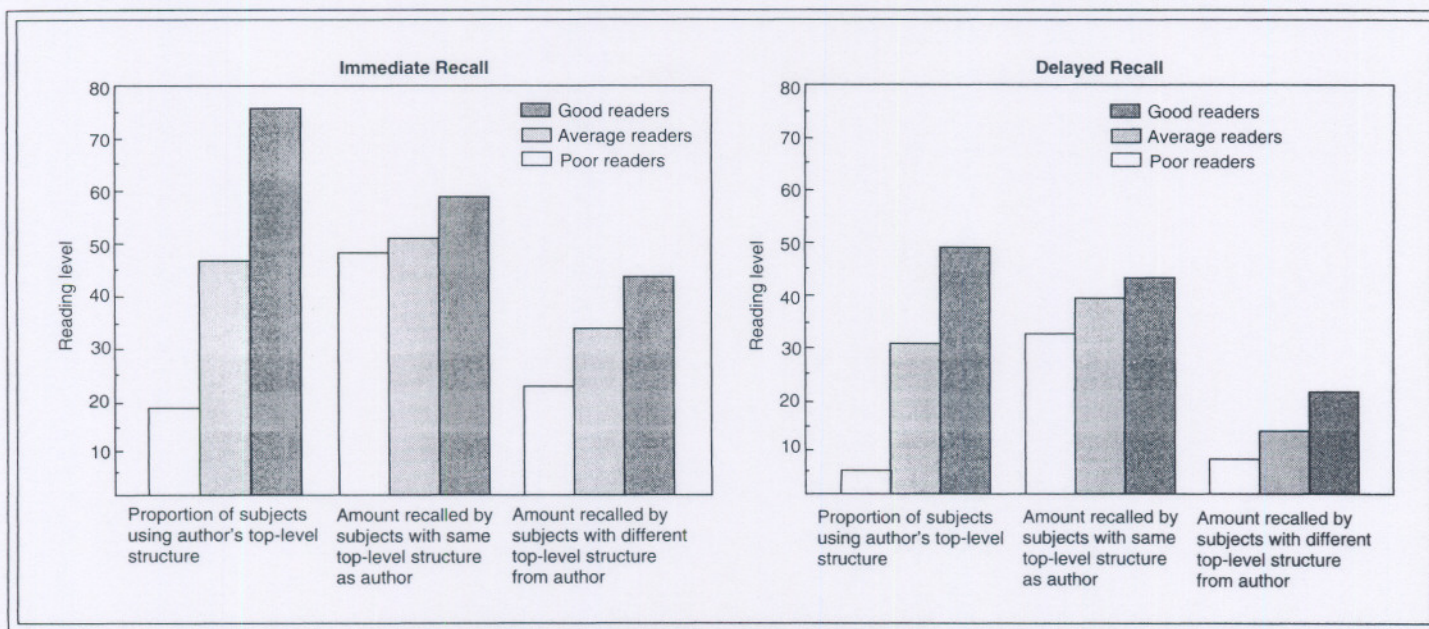
Source: Adapted from Meyer, B. J. F., Brandt, D. H., & Bluth, G. J. (1980). Use of top-level structure in text: Key for reading comprehension of ninth-grade students. *Reading Research Quarterly*, 16, 72–103. Copyright © 1980 by the International Reading Association.

4. Did you have two parts in arranging your sentences (one for eastern steamboats and one for western steamboats)?
5. Did you check? (pp. 157–158)

Does strategy training help? When people were tested on a variety of new passages and an instructional video, the structure-trained group outperformed the control group on total recall, recall of the main material, and the quality of their summaries. The results were strong and consistent for both younger and older adults. Similar results were found with fifth graders in which structure training resulted in improvements in recall performance as compared to a control group (Meyer, Middlemiss, Theodorou, Brezinski, & McDougall, 2002) and with second graders for compare/contrast passages (Williams, Hall, Lauer, Stafford, DeSisto, & deCani, 2005).

In a related study, Cook and Mayer (1988) trained students to identify five prose structures that are found in science textbooks: *generalization*, *enumeration*, *sequence*, *classification*, and

FIGURE 11-13 Role of top-level structure in prose learning



Adapted from Meyer et al. (1980).

compare/contrast. Examples and definitions are given in Figure 11-14. As you can see, Cook and Mayer's prose structures are somewhat different from those suggested by Meyer, although some structures are quite similar. One reason for the differences may be that Meyer's structures are based on general expository prose whereas Cook and Mayer's structures are based on passages found in chemistry, biology, and physics textbooks.

As a first step, Cook and Mayer (1988) conducted a study to determine whether students could be taught to recognize the five structures summarized in Figure 11-14. Some college students (structure training group) were given a booklet that described and exemplified the five structures; other subjects (control group) received no training. Then all subjects were given worksheets containing 20 science passages (i.e., 4 passages for each of the five structure types); subjects were asked to sort the passages into five groups based on the structure of the material (rather than content). Results indicated that the structure training group correctly sorted 79% of the passages, compared to 61% correctly sorted passages for the control group. The next step in Cook and Mayer's project was to provide an extensive training program to junior college students who were taking a chemistry course. The training involved an initial session in which students learned to recognize three types of prose structures—generalization, enumeration, and sequence. Subsequent training involved asking the student to fill out worksheets such as shown in Figure 11-15; the student filled out three worksheets for each of the three structures based on nine sections from the students' chemistry textbook. The instructor provided feedback after each worksheet. In contrast, students from another section of the course received no training and served as a control group.

To assess the effectiveness of the training, Cook and Mayer (1988) gave a pretest and posttest to all students. Each test consisted of reading three passages (i.e., generalization, enumeration, and sequence passages on science material other than chemistry). After reading, students were asked to recall each passage and to answer questions about verbatim

FIGURE 11-14 Five prose structures for science text

<p style="text-align: center;"><i>Generalization</i></p> <ol style="list-style-type: none"> 1. Passage always has a main idea. 2. Most of the other sentences in the passage try to provide evidence for the main idea by either clarifying or extending. <ol style="list-style-type: none"> a. Explain the main idea by using examples or illustrations. These tend to <i>clarify</i> the main idea. b. Explain the main idea in more detail; extend the main idea. 3. Things to look for: definitions, principles, laws. 4. Reading objectives: Understand the main idea; be able to explain it in your own words, using the supporting evidence. 	<p style="text-align: center;"><i>Example</i></p> <p>Irritability is defined as an organism's capacity to respond to conditions outside itself. An organism responds to a stimulus from the environment. The stimulus may be light, temperature, water, sound, the presence of a chemical substance, or a threat to life. The organism's response is the way it reacts to a stimulus.</p> <p>For example, a plant may have a growth response. This happens when a root pushes toward water or a stem grows unevenly and bends toward light.</p>
<p style="text-align: center;"><i>Enumeration</i></p> <ol style="list-style-type: none"> 1. List facts one after the other. 2. There are two general kinds of enumeration passages: <ol style="list-style-type: none"> a. Specified—actually lists the facts by numbering them. b. Unspecified—lists facts in paragraph form, with each fact stated in one or more sentences. 3. It is difficult to produce a single statement that summarizes the information accurately. 4. Reading objectives: Note the general topic; more important, though, is the retention of each subtopic or the individual facts. 	<p style="text-align: center;"><i>Example</i></p> <p>There are four general properties of solids:</p> <ol style="list-style-type: none"> 1. Tenacity is a measure of a solid's resistance to being pulled apart. 2. Hardness is a measure of a substance's ability to scratch another substance. 3. Malleability refers to a solid's ability to be hammered or rolled into thin sheets. 4. Ductility is the ability to be drawn out in the form of wires.
<p style="text-align: center;"><i>Sequence</i></p> <ol style="list-style-type: none"> 1. Describes a continuous and connected series of events or the steps in a process. 2. Examples of sequences include changes as the result of growth, a biological process, steps in an experiment, or the evolution of some event. 3. Signal words: "The first step in," "stages," "and then." 4. Reading objectives: <ol style="list-style-type: none"> a. Be able to describe each step in the sequence. b. Be able to tell the differences between each stage or step. 	<p style="text-align: center;"><i>Example</i></p> <p>Hearing can be described in five separate stages. First, sound waves are captured by the external portion of the ear. The outer ear's function is to focus or concentrate these sound waves. During the second stage, the sound waves travel down the auditory canal (a tube embedded in the bones of the skull) and strike the tympanic membrane or eardrum. The third stage occurs when the vibrations of the eardrum begin a series of similar vibrations in several small bones. These vibrations are then transmitted to the inner ear (called the cochlea) during the fourth stage. At this point, the vibrations are turned into neural impulses that are sent to the brain. The fifth and final stage of the hearing process represents the brain's interpretation of the sound patterns.</p>
<p style="text-align: center;"><i>Classification</i></p> <ol style="list-style-type: none"> 1. Groups or segregates material into classes or categories. 2. Develops a classification system to be used in the future to classify items. 	<p style="text-align: center;"><i>Example</i></p> <p>Experimental variables can be grouped into one of two categories: either a manipulated variable or a controlled variable. A variable that can be acted on directly is called a manipulated variable. The flow of</p>

(continued)

FIGURE 11-14 (continued)

3. Signal words: "can be classified," "are grouped," "there are two types of."
4. Reading objective:
 - a. Know and be able to list class or grouping factors.
 - b. Understand how the classes differ.
 - c. Be able to classify new information.

steam into a room is an example of a manipulated variable, because it can be controlled directly. In contrast, a variable that can't be acted on directly is called a controlled variable. The temperature of a room is an example of a controlled variable because it must be achieved through manipulating another variable. In this case, it must be achieved through manipulating the flow of steam.

Compare/Contrast

1. Primary objective is to examine the relationship between two or more things.
2. Compare means to analyze both the similarities and differences; contrast focuses only on the differences.
3. Signal words include "in contrast to," "the difference between," etc.
4. Reading objective: be able to discuss similarities/differences between things.

Example

There are two different hypotheses for the origin of the earth: the nebular hypothesis and the comet-produced hypothesis. The nebular hypothesis maintains that our planet began in an aggregation of interstellar gas and dust. This theory is gaining more and more acceptance. In contrast, the comet-produced hypothesis states that the earth began as a piece of the sun that was ripped out by a comet. The first hypothesis assumes the earth began as small elements that combined into larger ones. The latter hypothesis asserts the earth was essentially already formed when it began taking on its present-day characteristics.

Source: From Cook, L. K., & Mayer, R. E. (1988). *Teaching readers about the structure of scientific text*. Journal of Educational Psychology, 80, 448-456. Copyright © 1988 by the American Psychological Association. Reprinted with permission.

details (retention questions) and about applying the information to solve a problem (problem-solving questions). Figure 11-16 summarizes the results. As you can see, the structure-trained group showed an increase in recall of high-level information but not low-level information, as compared to the control group. Similarly, the structure-trained group showed an increase in problem-solving transfer but not in retention of facts, as compared

FIGURE 11-15
Worksheets for
Generalization,
Summarization, and
Sequence passages

Generalization

Step 1: Identify the generalization (main idea).

List and define key words in the generalization.

Word:

Definition:

Restate the generalization in your own words.

Step 2: What kind of support is there for the generalization? Does it use examples, illustrations? Does it extend or clarify the generalization?

Supporting Evidence:

Relation to Generalization:

FIGURE 11-15

(continued)

Enumeration

Step 1: What is the general topic?

Step 2: Identify the subtopics.

- A.
- B.
- C.
- D.

Step 3: Organize and list the details within each subtopic. (Do one subtopic at a time; use your own words.)

- A.
- B.
- C.
- D.

Sequence

Step 1: Identify the topic of the passage.

Step 2: Take each step, name it, and then outline the details within each.

- Step 1
- Step 2
- Step 3
- Step 4

Step 3: Discuss (briefly) what is different from one step to the next.

- Step 1 to 2
- Step 2 to 3
- Step 3 to 4

Source: From Cook, L. K., & Mayer, R. E. (1988). *Teaching readers about the structure of scientific text*. Journal of Educational Psychology, 80, 448–456. Copyright © 1988 by the American Psychological Association. Reprinted with permission.

to the control group. Apparently, students can transfer their training in general prose structures to the outlining of new passages, resulting in a more coherent mental organization of the material.

Another way to encourage learners to organize material is to provide a structure for them to use during learning. For example, Kiewra et al. (1991) asked students to view a

FIGURE 11-16

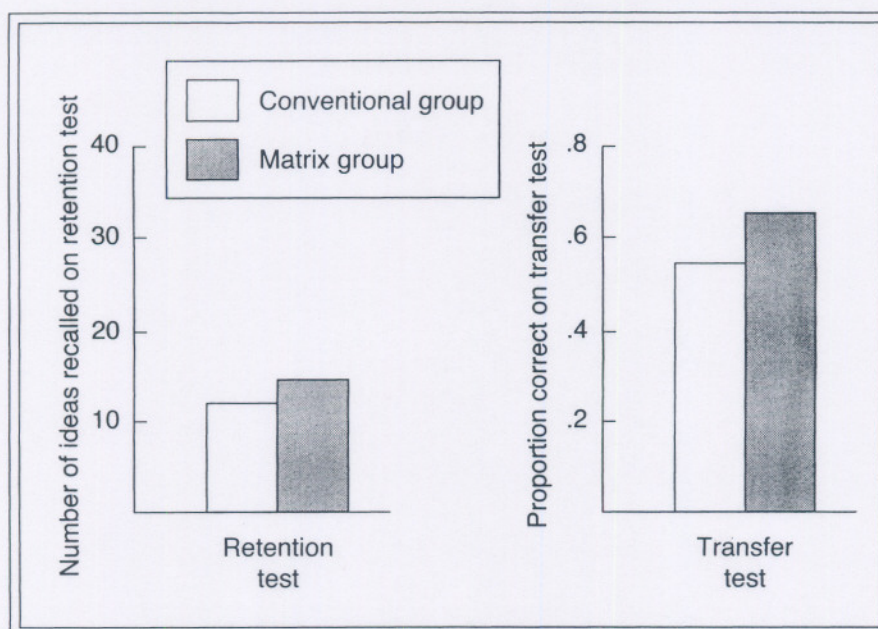
Pretest-to-posttest
changes for trained
and control groups

Group	Recall		Retention of Facts	Problem Solving
	Low Level	High Level		
Trained	–4%	11%	14%	24%
Control	3%	0%	1%	–3%

Source: From Cook, L. K., & Mayer, R. E. (1988). *Teaching readers about the structure of scientific text*. Journal of Educational Psychology, 80, 448–456. Copyright © 1988 by the American Psychological Association. Reprinted with permission.

FIGURE 11-17

Students learn more deeply when they take notes using a matrix



Source: Adapted from Kiewra, K. A., DuBois, N., Christian, D., McShane, A., Meyerhoffer, M., & Roskelley, D. (1991). Note-taking functions and techniques. *Journal of Educational Psychology*, 83, 240–245.

19-minute videotaped lecture on creativity. Some students were told to take notes by writing on blank sheets of paper (conventional group), and some were told to take notes by filling in cells of a 5 × 9-inch matrix with the names of five types of creativity printed along the rows and the names of the nine dimensions printed along the columns (matrix group). If the matrix provides cues for how to organize and integrate notes, the matrix group should outperform the conventional group on remembering (retention test) and using the material (transfer test). Figure 11-17 confirms this prediction, with the matrix group remembering 30% more on the retention test and generating 18% more correct answers on the transfer test than the conventional group. These results show that not all notetaking activities are equally productive. When notetaking activity is structured, students appear to learn more deeply.

IMPLICATIONS OF STRUCTURE STRATEGIES

Suppose that students are asked to read a chapter in their science textbook. Some students will read the material and be able to correctly answer questions about the main concepts in the chapter. These students are able to figure out what is important and what is not important. If asked, they would be able to provide an outline of the passage similar to the author's. These students do not need training in structure strategies.

In contrast, other students will read the material, perhaps even carefully read each word, and still not be able to correctly answer questions about the main ideas in the passage. These students are not aware of the way that sections of science books are organized, such as generalization or sequence or classification, and they could not produce a coherent outline of the material. These students seem to be excellent candidates for training in structure strategies.

The research presented in this section shows that students can be taught to use effective strategies for organizing expository material. Two central features of successful training

systems are (1) emphasis on specific types of structures commonly found in expository prose, and (2) extensive practice in recognizing and applying these structures when actually reading textbooks.

The initial step in structure training is to give students clear definitions and examples of the major prose structures that they are likely to find in the textbook. This section described two different structure training systems—knowledge mapping and outlining—and both systems began by giving the students clear definitions and examples of a small set of structures. Because different subject matter domains rely on different types of structures (e.g., biology emphasizes classification, whereas chemistry emphasizes sequence), the teacher may choose a few basic structures that are most commonly used in the class's textbook. Students then need practice in recognizing which paragraphs in the textbook correspond to which structures.

The second major step is to help students outline their textbook based on the underlying prose structure. For example, once a student recognizes that a paragraph is generalization, the student should be able to list the main assertion followed by supporting evidence. Feedback from the teacher (or other models) is useful so that the student can compare his or her outline to the teacher's.

Structure strategies are likely to be most useful for less skilled readers (because skilled readers presumably possess better organizing skills) and for unfamiliar expository material (because students have more experience with the structure of stories).



Generative Strategies

WHAT ARE GENERATIVE STRATEGIES?

The preceding sections explored ways to help the learner remember specific facts and organize material into a structure. Another aspect of active learning is integrating the material with existing knowledge. Generative strategies are learning strategies aimed at helping the learner integrate presented information with existing knowledge and experience. For example, in reading the lightning passage (Figure 11–1), we could teach a student to take summary notes or to generate and answer questions.

THEORY: HOW DO GENERATIVE STRATEGIES WORK?

Rothkopf (1970) coined the term *mathemagenic activity* to refer to any activity of the learner that gives birth to knowledge. For example, taking notes, underlining, answering questions, or repeating aloud all are mathemagenic activities. In taking a cognitive perspective, you might ask, “How can such activities promote meaningful learning?” Based on the model of meaningful learning presented in this book, these activities are intended to promote meaningful learning partly because the learner is encouraged to integrate incoming material with existing knowledge. In particular, Wittrock (1974, 1990) argued that learning is a generative process in which the learner must actively generate the relations among ideas—activities that I have called building internal and external connections. Some learning activities such as notetaking may help some students engage in generative processing.